Naveen Malhotra

FRONT-END WEB DEVELOPER

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Portfolio - naveenmalhotra.ca | **GitHub** – github.com/Naveen2905 | **Linkedin** - linkedin.com/in/naveenmalhotra2905/

Profile

Front End web developer, who takes real-world challenges and develops applications that bring efficiency and improvement to the lives of users. Passionate about continuous innovation, pushing boundaries to bring forward new ideas, and showcasing which technical improvements can make a meaningful impact on the user and the business.

Technical Skills

- HTML5, CSS3, SASS
- Javascript, jQuery
- React.js
- Redux
- Moustache.js
- Python
- Working with APIs, and Firebase
- Responsive design
- Figma

- Project Scope management.
- Best practices of modern Web Development
- Website accessibility requirements
- Version control and collaboration using Git and Github
- Paired programming and team-based development.
- Using a modern text editor, snippets, and Emmet.
- Shopify and Webflow with CMS administration and customization.

Job Experience

CM2 Solutions (General Motors)

Front End Developer   **February 2021 to Present**

- Work with Development, Creative, Account, and Management teams, to understand business requirements, and develop email, mail, and online solutions.
- Design and implement web applications, and batch job stream software to support the delivery of marketing campaigns and marketing automation solutions.
- Perform development and maintenance coding (GUI & non-GUI applications).
- Monitor business applications for performance problems and implement appropriate solutions.
- Ensure coding standards are followed, and an appropriate level of documentation is maintained.
- Facilitate and improve the skills, knowledge, and competence of others through collaboration.
- Actively seek out & engage in development opportunities.

Mosaic North America

Ecommerce Developer   **October 2020 to January 2021**

- Manage the build of a Small business' webstore.
- Develop a relationship with small businesses to ensure what they are looking for and guide them in the right direction.
- Develop the skeleton of the shopify webstore leveraging the backend intake form, templates and themes.
- Modifying online stores as per the individual's specific needs by adding or changing specific features by keeping the store future-proof and robust.

Sayal Electronics

IT Assistant   **Oct 2018 to Jan 2020**

- Launched the company's first-ever e-commerce website on Shopify, in order to target untapped customers and educational institutions across Canada.
- Optimized marketing mix to add online marketing advertising resulting in an expanded user base by up to 60%.
- Led first-ever pop-up offline events, testing new integrated POS system, improving efficiency by up to 75%.

Accounting Clerk   Aug 2015 to Jan 2020
- Introduced and implemented an electronic fund transfer process thereby improving payment efficiency by 70%.
- Developed a payment schedule process based on analysis of time and cost fluctuations, resulting in 5% per invoice savings.
- Renegotiated terms with business vendors to achieve improved services while also saving $3000 annually

Freelancing Projects

Ami's Kitchen - Takeout Joint based out of Brampton (HTML, SCSS, Jquery, Firebase, Google Analytics)
Designed and created a website for the takeout joint with some features like Catering packages on the website gives customers no hassle of placing their catering requirements. Taking care of responsiveness and accessibility.

Asset Tracking App (HTML, Jquery, SCSS, Firebase Auth-Storage-realtime database)
Let users track each and every asset of the company, but giving an authentication layer at the top. Users can add asset info along with the receipt and asset's image and save it to a real-time database.

Projects

Employee Scheduling App (Solo Project based on REACT, JS, API, SASS, and Firebase)
Allows managers and employees to manage schedules and time cards in real-time. Includes features that enable managers to save data and email time cards to employees.

Ethical Makeup (Agency Style Client Based programming based on REACT, JS, SASS, API, and Firebase)
Enables users to search for vegan beauty products. Includes, filters, sorting, product reviews and wish list features, built with React and Firebase

Volunteer Experience

Digital Main Street
Web Developer   **May 2020 to Jun 2020**
ShopHere Program :
The COVID-19 crisis has highlighted the importance of bricks and mortar stores and artists having an online presence to sell their goods and services.
The goal of ShopHERE is to provide up to 3,000 of the smallest and most vulnerable of these businesses access to a quick, easy and no-cost solution for getting set up to start selling online right away.

My duties:
1. Set up the initial Shopify Store for the businesses.
2. Populate the information and adjust the theme for the affected local business in Toronto.

Education

Juno College of Technology   **July 2019 - April 2020**
- **Front End Immersive Boot camp**
- **JavaScript Part Time**
- **Web Development 101 Part time**

Udacity, React Nanodegree Program   **Oct 2018**
University of Toronto, Management of Enterprise Data Analytics Certificate   **Jan 2016 to Dec 2016**
Master of Business Administration – Sales and Marketing   **Jun. 2014**
Guru Gobind Singh Indraprastha University, Delhi, India