# Naveen Malhotra

#### FRONT-END WEB DEVELOPER

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Portfolio - naveenmalhotra.ca | GitHub - github.com/Naveen2905 | Linkedin - linkedin.com/in/naveenmalhotra2905/

#### **Profile**

Front End web developer, who takes real-world challenges and develops applications that bring efficiency and improvement to the lives of users. Passionate about continuous innovation, pushing boundaries to bring forward new ideas, and showcasing which technical improvements can make a meaningful impact on the user and the business.

#### **Technical Skills**

- HTML5, CSS3, SASS
- Javascript, jQuery
- React.js
- Redux
- Working with APIs, and Firebase
- Responsive design
- Paired programming and team-based development.
- Project Scope management.
- Best practices of modern Web Development

- Website accessibility requirements
- Version control and collaboration using Git and Github
- Using a modern text editor, snippets, and Emmet.
- Shopify and Webflow with CMS administration and customization.
- Figma

## Freelancing Projects

## Ami's Kitchen - Takeout Joint based out of Brampton (HTML, SCSS, Jquery, Firebase, Google Analytics)

Designed and created a website for the takeout joint with some features like Catering packages on the website gives customers no hassle of placing their catering requirements. Taking care of responsiveness and accessibility.

### Asset Tracking App (HTML, Jquery, SCSS, Firebase Auth-Storage-realtime database)

Let users track each and every asset of the company, but giving an authentication layer at the top. Users can add asset's info and along with the receipt and asset's image and save it to a realtime database.

#### **Projects**

#### Employee Scheduling App (Solo Project based on REACT, JS, API, SASS, and Firebase)

Allows managers and employees to manage schedules and time cards in real-time. Includes features that enable managers to save data and email time cards to employees.

#### Ethical Makeup (Agency Style Client Based programming based on REACT, JS, SASS, API, and Firebase)

Enables users to search for vegan beauty products. Includes, filters, sorting, product reviews and wish list features, built with React and Firebase

#### Volunteer Experience

#### **Digital Main Street**

Web Developer May 2020 to Jun 2020

ShopHere Program:

The COVID-19 crisis has highlighted the importance of bricks and mortar stores and artists having an online presence to sell their goods and services.

The goal of ShopHERE is to provide up to 3,000 of the smallest and most vulnerable of these businesses access to a quick, easy and no-cost solution for getting set up to start selling online right away.

#### My duties:

- 1. Set up the initial Shopify Store for the businesses.
- 2. Populate the information and adjust the theme for the affected local business in Toronto.

## Job Experience

#### **Mosaic North America**

# **Ecommerce Developer**

October 2020 to January 2021

- Manage the build of a Small business' webstore.
- Develop a relationship with small businesses to ensure what they are looking for and guide them in the right direction.
- Develop skeleton of the shopify webstore leveraging the backend intake form, templates and themes.
- Modifying online store as per the individual's specific needs by adding or changing specific features by keeping the store future proof and robust.

#### Sayal Electronics

IT Assistant

Oct 2018 to Jan 2020

- Launched company's first-ever e-commerce website on Shopify, in order to target untapped customers and educational institutions across Canada.
- Optimized marketing mix to add online marketing advertising resulting in an expanded user base by up to 60%.
- Led first-ever pop up offline events, testing new integrated POS system, improving efficiency by up to 75%.

**Accounting Clerk** 

Aug 2015 to Jan 2020

- Introduced and implemented an electronic fund transfer process thereby improving payment efficiency by 70%.
- Developed a payment schedule process based on analysis of time and cost fluctuations, resulting in 5% per invoice savings.
- Renegotiated terms with business vendors to achieve improved services while also saving \$3000 annually

#### Education

# Juno College of Technology

July 2019 - April 2020

- Front End Immersive Boot camp
- JavaScript Part Time
- Web Development 101 Part time

**Udacity, React Nanodegree Program** 

Oct 2018

University of Toronto, Management of Enterprise Data Analytics Certificate

Jan 2016 to Dec 2016

Master of Business Administration – Sales and Marketing

Jun. 2014

Guru Gobind Singh Indraprastha University, Delhi, India